

**VENTUZ TECHNOLOGY  
AND OCTOPUS NEWSROOM  
INTRODUCE SYSTEM  
INTEGRATION AT NAB 2017**



**VENTUZ**

# VENTUZ TECHNOLOGY AND OCTOPUS NEWSROOM INTRODUCE SYSTEM INTEGRATION AT NAB 2017

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**Real-time software developer Ventuz Technology expands its partner list by offering an integration between the Ventuz software suite and the Octopus Newsroom System. The MOS-based cooperation will be on display at NAB 2017 on the booth of Ventuz Technology, number SL5627.**

By offering a comprehensive workflow with Octopus, Ventuz Technology makes another step towards establishing itself as a go-to solution for on-air news graphics. Via the industry standard MOS protocol, users of Octopus can take full advantage of the highly dynamic and reliable Ventuz graphics system, using state-of-the-art design and the extensive I/O functionalities to enhance their stories with striking visuals.

“We are honored to count Octopus among the newsroom systems that can operate with our software suite”, said David Paniego, Product Marketing Manager of Ventuz Technology. “We especially appreciate that Octopus has taken the modern ways of communicating

news content into account by offering easy distribution to social media and websites. In combination with Ventuz, users of Octopus will be able to take full advantage of our 2D and 3D graphics creation possibilities and give their graphics a special edge.”

This integration corresponds with extended efforts by Ventuz Technology to optimize their SDI pipeline and thereby improve Ventuz-based broadcast graphics operations on every level. An entire NRCS workflow using Octopus and Deltacast will be on display on the booth of Ventuz Technology. Mimicking a journalist seat, visitors will be able to load, preview and playout graphics while creating their story.

“Ventuz is an extremely flexible and innovative graphics solution and follows many of the same philosophies as we do”, explained Milan Varga, Technology Partners Manager at Octopus Newsroom. “We are very much looking forward to exploring the possibilities this integration provides. Surely, the joint demo at NAB will give an indication of how journalists and newsroom editors can best exploit the full potential of these two technologies.”

To see the setup and learn more about the Octopus integration, SDI improvements and other novelties, visit Ventuz Technology at their booth in Lower South Hall, SL5627.